Blue Light Lounge

Developer Information:

Evita Reyes

Rationale/Focus:

I created the site as a homage to the silent extinction of the art of live jazz music and how an open collaboration of each musician/artist can come together to create a unified rhythm of emotions. The restaurant will focus on creating the warmth and comfort; a place of retreat or departure from the disconnected world outside. Inside, people come together to listen to each other, to welcome one another, and to savor each moment delivered on plate or on stage.

Target audience:

Target audience are mixed race, age 21 and over. A market mix of intellectual college students to professionals within the city, as well as the older (ages 60+), nostalgic demographic with an annual income of $30,000+

Site Outline:

1. Home:
   1. About
   2. Address and business hours
2. Menu:
   1. Seasonal menu
3. Contact:
   1. Contact information
   2. Contact form
4. Live Music:
   1. Feature: Blue Light House Rhythm Section
   2. Calendar of Events